

Suzy Devers

240 S. Lark Ave
Louisville, CO 80027
303-417-0109
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Highlights

- Over 25 years of writing experience with a focus on healthcare and health and fitness.
- Masters Degree from Harvard University, with an exceptional ability to translate complex technical material into straightforward language.
- Recognized as a finalist in the prestigious Moondance and CineStory screenwriting competitions for compelling narrative and effective story structure.
- Recognized in Advertising Age for being one of the best “sales” writers of the year.
- A healthy regard for clear, concise communication, organizational detail and deadlines; management experience as a Copy Director, Creative Director and Marketing Communications Manager.

Professional Experience

WORDS, Ink, L.L.C., Boulder, CO. September 1996 – Present

Freelance Writer: Write magazine articles for the healthcare industry, profiling doctors, patients and the latest medical technologies. Write advertising and marketing copy for the consumer and business-to-business markets (print and online).

Experience writing for a wide range of clients, including: Parker Adventist Hospital, Porter Adventist Hospital, Littleton Adventist Hospital, Vim & Vigor Magazine for Centura Health, Energy Magazine for Women, Nutrition53, Amrion for Whole Foods Market, EAS, Muscle Media Magazine for EAS, Orange Glo International, DISH Network, REMAX International, Directory Solutions, NEBS (New England Business Services) and many other clients.

Amrion, Inc. Boulder, CO. March 1994 – September 1996

Copy Director/Writer: Wrote copy for catalogs, direct-mail packages and annual reports to promote nutritional supplements and health-related products to consumers and businesses. Honored with the company’s Annual Creativity Award for writing work that established one of the company’s most successful divisions. Supervised six full-time writers and several freelance writers.

NEBS, Inc., Groton, MA. December 1989 – January 1994

Senior Copywriter for NEBS Retail Division: Responsible for all direct mail and catalog writing from creative strategy to final proof. Wrote corporate communications and marketing materials. Personally chosen by the company’s president to write the annual report for four consecutive years.

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Autographix, Inc., Groton, MA. August 1987 – December 1989

Marketing Communications Manager: Responsible for all company communications, including managing a staff of in-house and freelance writers. Wrote direct response advertising, marketing collateral, public relations materials, speeches and technical documentation.

Massachusetts Financial Service Center, Boston, MA. January 1984 – July 1987

Senior Writer/Writing Instructor: Wrote standards manual for writers and user guides for financial service personnel. Developed and taught business-writing courses for management.

Language Interchange, Concord, MA. June 1983 – December 1984

Writing/English Instructor: Developed language curriculum and taught grammar and writing skills to employees of the Bank of Boston, Beth Israel Hospital, and Children's Hospital. Prepared medical personnel for the Test of English as a Foreign Language (TOEFL).

Education

Harvard University, Cambridge, MA
Masters Degree (M.Ed.) with a Focus in Psychology. Graduated in 1983.

Florida State University, Tallahassee, FL
Bachelor of Science degree in Special Education; minor in Graphics. Graduated in 1976.

Northeastern University, Boston, MA
Completed the Certificate in Technical Writing program. Graduated in 1983.

Merrimack College, Boston, MA
Completed the Certificate in Technical Writing program. Graduated in 1983.

Personal

Screenwriting, fiction writing, competitive short-track ice and inline speedskating, skiing, hiking with my Beauceron, travel and reading, especially about health and fitness.